

DR. LARA DEVGAN'S
BEAUTY METRICS



MASTER CLASS &
TRAINING COURSE

Saturday, May 19, 2018
9 am- 5 pm

THE NESTLÉ SHIELD CENTER
ALEXANDRIA CENTER FOR SCIENCE & TECHNOLOGY
430 EAST 29TH STREET, 11th FLOOR
NEW YORK, NEW YORK 10016

COURSE AGENDA

8:00 am	Registration & Breakfast	Nestlé Shield Center 430 East 29 th Street, 11 th Floor New York, New York 10016	*please bring photo identification *after security check at the main entrance, participants will report to the 11 th floor Shield Center *please allow ample time for check in as course will start promptly at 9am
PART 1: INTRODUCTION			
9:00 am	Safety	-Safety slide & fire exits	Joshua Weiss Jennifer Greenstein
9:02 am	Introduction	-Welcome -Demographics of participants -Practice principles -Holistic approach to facial beauty/ facial analysis	Lara Devgan, MD Board-Certified Plastic Surgeon New York, NY
PART 2: ANATOMY, COMPLICATIONS & EMERGENCIES			
9:10am	Facial Anatomy and Facial Danger Zones	-Muscular, vascular, and nervous anatomy of the face -Facial danger zones	Roy Kim, MD Board-Certified Plastic Surgeon San Francisco, CA
9:35am	Complications	-Emergencies & complications from neurotoxins, fillers, kybella -How to manage adverse events -Injectables crash cart	David Funt, MD Board-Certified Plastic Surgeon Long Island, NY

		-salvaging the patient experience after an undesirable outcome	
10:05 am	QUESTION/ ANSWER and clinical pearls		Mod: Lara Devgan, MD David Funt, MD Roy Kim, MD
PART 3: NEUROTOXINS			
10:20 am	Neurotoxins Overview and Technique	<ul style="list-style-type: none"> -Botox, Dysport, and Xeomin similarities and differences -Preparation, Storage, Technique -Timing & duration -Dosing & product choice -Basic injection sites: forehead, glabella, crow's feet -Advanced techniques: eyebrow arch, gummy smile, chin dimpling, masseters, DAOs, platysma, trapezius, hyperhidrosis -Anticipating the difficult neurotoxin patient 	Adam Oppenheimer, MD Board-Certified Plastic Surgeon Orlando, FL
10:45 am	Deoxycholic Acid Overview & Technique	<ul style="list-style-type: none"> -Kybella mechanism, preparation, technique -number of treatments & vials -when Kybella is not sufficient -Patient experience: immediate & delayed side effects, time period to final result, when to re-treat -Submental region injection -Advanced off-label techniques: bra rolls, banana rolls, upper arms, abdominal fat -Anticipating the difficult Kybella patient (ie skin laxity, thin skin, jowl fullness) 	Kay Durairaj, MD Board-Certified Facial Plastic Surgeon/ ENT Los Angeles, CA
11:10 am	Injectables for Women's Health	<ul style="list-style-type: none"> -Botox and fillers for vulvar area -Platelet Rich Plasma -O-shot -G-shot 	Otto Placik, MD Board-Certified Plastic Surgeon Chicago, IL
11:35 am	QUESTION/ ANSWER and clinical pearls		Mod: Lara Devgan, MD Adam Oppenheimer, MD Mike , MD Otto Placik, MD
11:50 am	Panel #1: Mistakes I've Made Audience Q&A	-Critical self-appraisal of patient care, technique, selection, and management	Mod: Lara Devgan, MD Roy Kim, MD David Funt, MD Adam Oppenheimer, MD Otto Placik, MD Kay Durairaj, MD
12:20 pm – 1:20pm	NETWORKING LUNCH	Breakout lunch groups: 1: How to start out for new injectors 2: Practice pearls for experienced injectors 3: Social media 4: Off-label uses discussion	LUNCH BREAKOUT GROUPS ASSIGNED AT REGISTRATION
PART 4: FILLERS			
1:20 pm	Non-HA Fillers: Sculptra & Radiesse	-Similarities and differences between HAs, Radiesse, Sculptra	Kay Durairaj, MD Board-Certified Facial Plastic Surgeon/ ENT

#beautymetrics

		<ul style="list-style-type: none"> -Harnessing the properties of fillers to help achieve your goals. How to decide how much product to use and which product -Basics of preparation: use of sterile technique, reconstituting/ mixing with lidocaine/ tips for drawing up and injecting product -Basics of time to onset, duration of action, factors that affect how long fillers will last -SCULPTRA: face, décollete, buttock augmentation, cellulite dimples -RADIESSE: cheekbones, jawline, hands -Anticipating the difficult filler patient 	Los Angeles, CA
1:45 pm	HA FILLERS: Restylane family Juvederm family Belotero	<ul style="list-style-type: none"> -the benefits of HAs -similarities and differences among HAs, how to choose a filler -Anatomic areas: lip augmentation, cheekbone & jawline sculpting, temporal augmentation, nasolabial folds, neck lines 	Mike Nayak, MD Board-Certified Facial Plastic Surgeon/ ENT St. Louis, MO
2:05 pm	HA FILLERS: Tear trough augmentation and non-surgical rhinoplasty	<ul style="list-style-type: none"> -Nonsurgical rhinoplasty: analysis, measurement, nasal subunits, injection technique, complications -Tear trough augmentation: cannula versus needle, sandwich technique, filler choice, technical considerations, complications 	Lara Devgan, MD Board-Certified Plastic Surgeon New York, NY
2:30 pm	QUESTION/ ANSWER and clinical pearls		Lara Devgan, MD Kay Durairaj, MD Mike Nayak, MD
PART 5: LIVE INJECTION DEMONSTRATIONS			
3:00 pm	Lip augmentation		Lara Devgan, MD
3:10 pm	Non-surgical rhinoplasty		Lara Devgan, MD
3:20 pm	Tear Trough Augmentation		Lara Devgan, MD
3:30 pm	COFFEE BREAK & NETWORKING		
PART 6: SOCIAL MEDIA, TRADITIONAL MEDIA, BRAND DEVELOPMENT & MARKETING			
3:45 pm	Panel #2: Social & Traditional Media Panel	<ul style="list-style-type: none"> -Developing a brand -Speaking in an authentic voice -Monetizing social media -Staying relevant in traditional media -What works & what doesn't 	Mod: Lara Devgan, MD Roy Kim, MD David Funt, MD Adam Oppenheimer, MD Mike Nayak, MD Otto Placik, MD Kay Durairaj, MD
4:45 pm	Beauty Metrics Concluding Remarks	<ul style="list-style-type: none"> -Structural volume changes versus wrinkle chasing -The Uncanny Valley 	Lara Devgan, MD Board-Certified Plastic Surgeon New York, NY

#beautymetrics

		-Expectation Management & keeping patients happy	
5:00 pm- 6:00 pm	CHAMPAGNE RECEPTION	-meet & greet -photographs -tag @laradevganmd and #beautymetrics in your posts	*please complete your course evaluation form *upon completion of your evaluation, you will receive a formal certificate of completion/ certification document

Special thanks to our esteemed faculty and:

Joshua Weiss, Shield Center
 Jennifer Greenstein, Shield Center
 Julie Weyne, Galderma/ Nestle Skin Health
 Denise Gallagher, Galderma/ Nestle Skin Health
 Colby Beausoleil, NP
 Julia Ruiz, RN
 Elana Pinkasovic, event coordinator
 Jennifer Antretter, intern
 Erica Hueser, staff
 Paula Jaurri, staff
 Patrick Verdonck, sommelier
 Saffran Catering
 Cleaning Studios
 Party Rental LTD

Thank you for traveling from all over the world to be here!

Abu Dhabi, UAE
 Queensland, Australia
 Brazil
 Ontario, Canada
 Quebec, Canada
 Chile
 Dominican Republic
 Ecuador
 Corsica, France
 Mexico
 Puerto Rico

United Kingdom
 Arizona
 Colorado
 Connecticut
 District of Columbia
 Delaware
 Florida
 Georgia
 Illinois
 Massachusetts
 Michigan

Missouri
 Minnesota
 North Carolina
 New Jersey
 New York
 Pennsylvania
 South Carolina
 Texas
 Virginia
 Washington